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EXPERIENCE

interbrand, freelance graphic designer

developed design concepts and solutions based on creative briefs and clients' business strategy; produced design communications for diverse media; collaborated with other team members (design and production) under the direction of a senior designer and design director; presented work internally and assisted with client presentations; participated in external activities as a source of inspiration and for continued growth
new york / new york, february 2010–present

night agency, freelance graphic designer

assisted interactive designers by creating web page layouts and banners; aided interactive developers with flash animations utilizing the timeline and actionscript; designed supporting social media pages for clients; redesigned night agency capabilities presentation
new york / new york, january 2010–february 2010

interbrand, graphic design intern

worked with team to re-brand a non-profit client, collegebound initiative (cbi); created visual systems and over 30 different logo options for cbi; completed cbi logo guidelines; presented during cbi client meetings and creative workshops; focused on interbrand as well as interbrandhealth work; completed competitive and brand audits for client presentations; created presentations for potential clients; designed internal promotional materials
new york / new york, may 2009–august 2009

vcu design center, graphic designer / project manager

collaborated with six other students and worked as a design studio to create work for clients; assist clients with identity, wayfinding and signage, collateral, and exhibition design work; worked as project manager and was liaison from clients and printers to the rest of the design team; set up meetings and handled budgeting aspects of different projects
richmond / virginia, august 2009–december 2009

universal music distribution, freelance

produced cd signing promotional poster for music artist
new york / new york, september 2008

universal music distribution, freelance

created cd release poster/cd signing promotional poster for music artist
new york / new york, july 2008

EDUCATION

virginia commonwealth university, graphic design

bachelor of fine arts degree
richmond / virginia, 2006–december 2009

ACCOMPLISHMENTS

juried graphic design student exhibition

two works were accepted into exhibition, april 2009

virginia commonwealth university dean's list

maintained a 3.5 gpa and above, 2006–2009

the art institute of philadelphia dean's list

maintained a 4.0 gpa throughout each quarter, 2005–2006

PROFESSIONAL AFFILIATIONS

aiga richmond, va chapter
aiga at vcu student chapter

COMPUTER SKILLS

illustrator
indesign
photoshop
flash
after effects
html/css

OTHER INTERESTS

photography
video editing
screen printing
bookmaking