
JASON MAMARIL

GRAPHIC DESIGNER

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EXPERIENCE

01 FREELANCE GRAPHIC DESIGNER

interbrand
clients including at&t, thomson reuters,
microsoft, td bank, royal bank of canada,
susan g. komen
new york / new york
february 2010–present

02 FREELANCE GRAPHIC DESIGNER

night agency
clients including hanes, champion, avon,
keds, soft scrub
new york / new york
january 2010–february 2010

03 GRAPHIC DESIGN INTERN

interbrand
new york / new york
may 2009–august 2009

04 DESIGNER / PROJECT MANAGER

vcu design center
richmond / virginia
august 2009–december 2009

05 FREELANCE GRAPHIC DESIGNER

universal music distribution
new york / new york
july 2008–september 2008

EDUCATION

BACHELOR OF FINE ARTS

virginia commonwealth university
graphic design
richmond / virginia
august 2006–december 2009

ACCOMPLISHMENTS

JURIED GRAPHIC DESIGN

STUDENT EXHIBITION

work accepted into exhibition
april 2009

VCU DEAN'S LIST

maintained a 3.5 gpa and above
2006-2009

AFFILIATIONS

AIGA

richmond, va chapter
vcu student chapter

COMPUTER SKILLS

illustrator, indesign, photoshop,
flash, after effects, html/css

OTHER INTERESTS

photography, video editing,
screen printing, bookmaking

EXPERIENCE DETAILS

01 developed design concepts and solutions based on creative briefs and clients' business strategy; produced design communications for diverse media; collaborated with other team members (design and production) under the direction of a senior designer and design director; presented work internally and assisted with client presentations; participated in external activities as a source of inspiration and for continued growth

02 assisted interactive designers by creating web page layouts and banners; aided interactive developers with flash

animations utilizing the timeline and actionscript; designed supporting social media pages for clients; redesigned night agency capabilities presentation

03 worked with team to re-brand a non-profit client, collegebound initiative (cbi); created visual systems and over 30 different logo options for cbi; completed cbi logo guidelines; presented during cbi client meetings and creative workshops; focused on interbrand as well as interbrandhealth work; completed competitive and brand audits for client presentations; created presentations for potential clients; designed internal promotional materials

04 collaborated with six other students and worked as a design studio to create work for clients; assist clients with identity, wayfinding and signage, collateral, and exhibition design work; worked as project manager and was liaison from clients and printers to the rest of the design team; set up meetings and handled budgeting aspects of different projects

06 produced cd signing promotional poster for music artist